



Anoop Menon <anoopmenon@confianz.it.com>

Re: Cover Story : SiliconIndia Outsourced Product Development special

1 message

Suruchi Shekhar <suruchi@siliconindia.com>
To: Anoop Menon <anoopmenon@confianz.it.com>

Tue, Jan 31, 2017 at 11:59 AM

Hello Anoop,

How are you doing today?

Let me emphasize that Confianza Global is considered to be on the Cover of "20 Most Promising Outsourced Product Development Companies 2017".

There is a nominal sponsorship of \$8,000 involved towards the package.

Below are the benefits you get.

Print ready high-res PDF and complete reprint rights for Four full page profile about your company, along with CEO picture.

Picture of CEO on the Cover Page.

Two contributory articles of two pages each in the issues of your choice in 2017-2018.

We will provide a sample press release with a quote from our Managing Editor that can be used for media circulation.

Four full-page advertisements in SiliconIndia magazine that can be utilized (anytime in 2017). One back cover ad included.

I would very much like to see Confianza Global avail this Cover feature opportunity.

I will appreciate your earliest reply.

Thanks,
Suruchi

SURUCHI SHEKHAR
SiliconIndia
Direct: [510.556.2402](tel:510.556.2402)

On 1/23/2017 6:31 AM, Suruchi wrote:

Hi Anoop,

Hope you had a chance to review my previous email.

Just want to check if you would be interested in featuring Confianza Global on the Cover of the Outsourced Product Development solution special issue.

Please let me know your view and if you need any more information about this.

Looking forward to hear from you.

Thanks,
Suruchi

Suruchi Shekhar
Siliconindia
T:510.556.2402
www.siliconindia.com

On 1/19/2017 7:35 AM, Suruchi wrote:

Hi Anoop,

Hope you are doing well.

Siliconindia magazine is coming up with the annual special edition on Outsourced Product Development. This SiliconIndia OPD is January month issue.

I want to apprise you that our editorial panel reviewed and shortlisted few companies for the opportunity of being on the cover of this magazine. And we are considering Confianz Global to be on the cover of the magazine.

Our editorial team suggested that the cover story can be about how if any enterprise is thinking of implementing a true end-to-end OPD solution, Confianz Global should be on top of their mind. We can talk about how Confianz Global works closely with customers to understand their unique requirements for OPD solutions. We can dwell on how solving OPD challenges is easier with Confianz Global's unique offerings.

The Cover Story will be a four-page in depth feature about your company with the differentiation, product and service offerings. We can provide an in-depth perspective on how your company has been constantly differentiating in order to stay ahead of the competition. The cover story portrays the company's strengths and unique proposition to customers worldwide.

The cover story will take a business-perspective allowing the reader to get a clear picture of the company, the culture and value that drives them toward excellence. The current projects, challenging tasks handled by the company will be highlighted. We would focus on the company's vision, philosophy and future plan. We will also talk about CEO's leadership and the challenges in steering the company. The readers can relate better to what is it for them to work with Confianz Global.

You can add to this or suggest any other story line which will be effective for a prospective client of Confianz Global.

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Please do let me know if this would be something of your interest. I would appreciate your earliest reply.

Looking forward to hear from you.

Thanks,

Suruchi

Suruchi Shekhar
Siliconindia
T:[510.556.2402](tel:510.556.2402)
www.siliconindia.com
